



Cal OES Request for Information (RFI) Earthquake Early Warning

To: INTERESTED PARTICIPANTS

Subject: Request for Information (RFI) - Next Generation Warning System (NGWS): Integration of Earthquake Early Warning (EEW) and Public Alerting into Streaming Platforms and Digital Ecosystems

A. KEY ACTION DATES

The following dates are set forth for informational and planning purposes only and are subject to change. Any changes to the schedule will be posted on Cal eProcure.

Event	Date
RFI Release Date	June 15, 2026
Deadline to Submit Written Questions	June 19, 2026, by 5:00 p.m. PST
Responses to Written Questions Posted on Cal eProcure	June 24, 2026
RFI Response Submission Deadline	June 29, 2026, by 2:00 p.m. PST

B. PURPOSE

The California Governor's Office of Emergency Services (Cal OES) is issuing this Request for Information (RFI) to advance implementation pathways for integrating Earthquake Early Warning (EEW) alerts into streaming platforms and digital environments.

The primary objective is to better understand feasible implementation models, potential industry partners, pilot opportunities, and resource needs that could help expand time-sensitive life-safety alerts to Californians where they consume digital content.

EEW alerts are not currently integrated into streaming platforms creating a gap in public alerting capabilities. This RFI will assess how EEW alerts could be



delivered through streaming services, digital platforms, and related technology ecosystems.

C. SCOPE

This RFI focuses on the implementation of Earthquake Early Warning alert integration into streaming services and digital platforms, including industry engagement, evaluation of technical and operational pathways, pilot development, resource planning, and scalable approaches for broader adoption.

D. SCOPE OF WORK

Respondents should demonstrate the experience, technical capacity, and project approach necessary to perform the following work:

1. Implementation Strategy

- Develop an implementation roadmap for integrating EEW alerts into streaming platforms and digital services, including feasible technical pathways, key decision points, dependencies, resource needs, buffering considerations and timelines.

2. Industry Engagement and Coordination

- Identify streaming platforms, technology providers, vendors, and industry associations that may be positioned to support EEW integration.
- Develop and manage an outreach approach to engage relevant streaming service partners.
- Facilitate introductions, meetings, briefings, workshops, and follow-up coordination between Cal OES and potential implementation partners.
- Support partner engagement from initial outreach through implementation including tracking interest, documenting feedback, coordinating next steps, and advancing pilot development and technical integration.



3. Technical and Operational Pathway Evaluation

- Evaluate potential alert delivery models for feasibility, scalability, latency, geographic targeting, and implementation readiness.
- Identify technical, operational, policy, governance, partnership, or resource barriers that need to be addressed before implementation.

4. Pilot Development and Implementation Planning

- Develop pilot concepts with interested platforms, vendors, or technology partners.
- Indicate pilot objectives, roles, milestones, resource needs, success measures, and next steps for potential deployment or broader adoption.

E. INFORMATION REQUESTED

Respondents should provide the following information:

1. Organization Overview

- Company name, contact information, core services, and relevant capabilities.

2. Relevant Experience

- Examples of prior work involving public-private partnerships, stakeholder engagement, technology adoption, media/streaming platforms, alerting systems, or pilot development.

3. Network and Industry Access

- Description of existing relationships or experience working with streaming platforms, technology companies, vendors, or industry associations.

4. Proposed Approach

- A high-level description of how the respondent would support partner engagement, technical pathway evaluation, pilot planning, and implementation roadmap development.



5. Estimated Costs (Non-Binding, for Planning Purposes Only)

- Non-binding cost ranges or planning estimates for outreach, coordination, research, strategy development, pilot planning, and implementation support.

6. Timeline

- Approximate timeline for initial engagement, partner identification, pathway evaluation, and pilot planning.

F. QUESTIONS AND ANSWERS

Prospective respondents may submit written questions regarding this RFI by the deadline identified in the Section A. Key Action Dates. Questions must be submitted in writing to the contact identified in the Section G. Submission Instructions.

Cal OES will post responses to written questions on Cal eProcure so that all interested participants have access to the same information. Vendor questions will be posted anonymously.

G. SUBMISSION INSTRUCTIONS

Responses should be submitted electronically as follows:

- Email: contractsunit@caloes.ca.gov
- Attention: Rebecca Taylor
- Subject Line: RFI - Earthquake Early Warning
- Response Deadline: June 29, 2026 at 2:00 p.m.

Responses received after the submission deadline may not be reviewed.

This RFI is issued for market research and planning purposes only. It does not constitute a solicitation, a promise to issue a solicitation, or a commitment by Cal OES to enter into a contract. Responses to this RFI are non-binding.