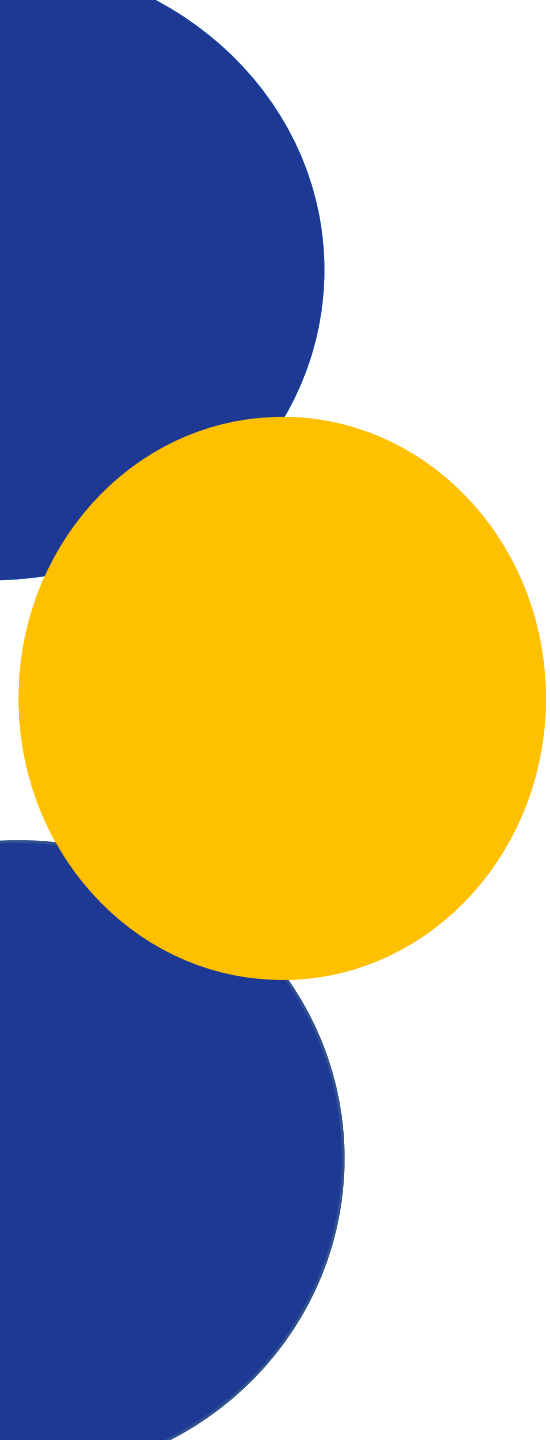




Spalding County Safe Streets and Roads for All (SS4A) Pre-Proposal Conference

RFP No. SS4A-2026-01 | June 25, 2026



Today's Agenda

Conference Agenda

1. Project Background & Funding
2. Spalding County Safety Profile
3. Scope of Work — 8 Tasks
4. Key Dates & Schedule
5. Proposal Submission Requirements
6. Evaluation Criteria & Scoring
7. Questions & Contact Information



Project Background & Funding

Spalding County Award:

Federal Award No. 693JJ32640517 | \$300,000 federal share + \$75,000 local match = \$375,000 total project budget

Purpose of this RFP:

Solicit a qualified transportation planning consultant to develop a Comprehensive Safety Action Plan — the County's roadmap for eliminating roadway fatalities and serious injuries

Key Deadline:

Final Action Plan must be publicly available no later than September 30, 2028 | Final SS4A Report to FHWA due March 31, 2029

Strategic Benefit:

A completed Action Plan positions Spalding County to compete for future SS4A Implementation Grant funding



Spalding County Safety Profile

Why This Project:

65 motor vehicle fatalities in Spalding County between 2018 and 2022 — an average of 13 lives lost per year

Annual fatality rate: 19.3 per 100,000 population — significantly above the national average and above the SS4A high-fatality-rate threshold of 17.5 per 100,000

High-Risk Areas:

11 of 17 census tracts (64.7% of population) are at elevated crash risk

Primary safety concerns concentrated along US Highway 19/41 and State Routes 155 and 16

Key Partners: City of Griffin, Griffin-Spalding County School System, Spalding County Sheriff's Office, City of Griffin Police Department, Southern Crescent Technical College



Scope of Work — 8 Tasks

Work is organized into eight tasks — all must be completed within 36 months of Notice to Proceed:

Task 1: Project Administration & Kick-Off — Work Plan, project schedule, monthly progress reports, and kick-off meeting with County staff within 30 days of NTP.

Task 2: Crash Data Analysis & Safety Assessment — Five-year KABCO/EPDO crash analysis using GDOT crash data: High Injury Network mapping; near-miss and secondary data integration.

Task 3: Road Safety Audits & Infrastructure Gap Analysis — Five to eight field audits of high-priority locations; ADA accessibility gaps; speed environment and roadway design assessment.

Task 4: Community Engagement & Stakeholder Coordination — Minimum 6 public meetings; targeted Outreach in the 11 elevated risk census tracts; multilingual materials as appropriate; steering committee coordination.



Scope of Work — 8 Tasks

Work is organized into eight tasks — all must be completed within 36 months of Notice to Proceed:

Task 5: Policy & Institutional Assessment — Review of County and City of Griffin transportation, land use, and zoning policies; identification of policy gaps relative to Safe System Approach principles.

Task 6: Action Plan Development — 25 to 30 prioritized countermeasures; FHWA-aligned performance targets; benefit-cost analysis; safety performance tracking dashboard.

Task 7: Federal Reporting — Provide monthly progress documentation and deliverables status updates sufficient for reports to FHWA.

Task 8: Presentations & Plan Adoption — Board of Commissioners presentation; final Action Plan document formatted for public release; adoption support materials.



Key Dates & Schedule

RFP No. SS4A-2026-01 — Procurement Timeline

June 15, 2026 RFP Advertised and Issued

June 25, 2026 Pre-Proposal Conference (Today, Virtual, 1:00 P.M.)

July 6, 2026 Deadline for Written Questions (email to lwallace@spaldingcounty.com)

July 13, 2026 Responses to Questions Posted on Georgia Procurement Registry

July 20, 2026 Sealed Proposals Due — 3:00 P.M. (no faxed or emailed proposals)

July 21 – Aug 7 Proposal Evaluations

August 17, 2026 Notice of Intent to Award

September 4, 2026 Contract Execution

September 14, 2026 Notice to Proceed (projected)



Proposal Submission Requirements

Required Tabs (5 hard copies + 1 electronic copy on USB):

- ✓ Tab 1: Cover Letter & Executive Summary (max 2 pages)
- ✓ Tab 2: Firm Qualifications & Experience (relevant SS4A/safety planning projects)
- ✓ Tab 3: Project Team & Key Personnel (resumes, org chart)
- ✓ Tab 4: Technical Approach & Work Plan (task-by-task, schedule, community engagement strategy)
- ✓ Tab 5: Cost Proposal (separate sealed envelope — lump sum by task with hourly rates)
- ✓ Tab 6: References (minimum 3 transportation safety projects completed within 5 years)

Deliver to:

Spalding County Purchasing
119 East Solomon Street
Griffin, GA 30223

by July 20, 2026 at 3:00 P.M. — late proposals will not be accepted



Evaluation Criteria & Scoring

Proposals are scored on a 100-point scale by an evaluation committee:

Technical Approach & Work Plan — 35 points Task methodology, schedule feasibility, data analysis approach, community engagement strategy

Firm Qualifications & Experience — 25 points Comparable SS4A/safety planning projects, FHWA-funded project experience

Project Team & Key Personnel — 20 points Lead PM qualifications, sub-consultant experience, local knowledge

Cost Proposal — 15 points Evaluated separately after technical scoring; cost reasonableness relative to scope

References — 5 points Quality and relevance of client references

Note: Top-scoring firms may be invited for oral presentations prior to final award recommendation



Questions & Contact Information

Written questions must be submitted by July 6, 2026. Responses will be posted to the Georgia Procurement Registry by July 13, 2026, and will constitute an official addendum to RFP No. SS4A-2026-01.

Grants Manager: Larry Wallace | lwallace@spaldingcounty.com

Purchasing Officer: Mitzy Campbell | mcampbell@spaldingcounty.com

RFP and Addenda: Georgia Procurement Registry

Deliver Sealed Proposals to:

119 East Solomon Street

Griffin, GA 30223

by July 20, 2026 at 3:00 P.M.

