



State of New Jersey

DEPARTMENT OF THE TREASURY
DIVISION OF PURCHASE AND PROPERTY
PROCUREMENT BUREAU
33 WEST STATE STREET
P. O. Box 230
TRENTON, NEW JERSEY 08625-0230
[HTTPS://WWW.NJSTART.GOV](https://www.njstart.gov)

CHRIS CHRISTIE
Governor

KIM GUADAGNO
Lt. Governor

FORD M. SCUDDER
State Treasurer

MAURICE A. GRIFFIN
Acting Director

May 25, 2017

To: All Interested Vendors {Bidders}

Re: **Bid Solicitation {RFP} #17DPP00121**
Printing: New Jersey Travel Guide, Production and Ad Sales

Quote {Proposal} Submission Due Date: June 09, 2017 (2:00 p.m. ET)

Bid Amendment {Addendum} #01

The following constitutes Bid Amendment {Addendum} #01 to the above referenced Bid Solicitation {RFP}:

- This Bid Amendment {Addendum} includes answers to questions, and Bid Solicitation {RFP} revisions; and
- Please note that for all additions, deletions, clarifications, and modifications to the Bid Solicitation {RFP} # 17DPP00121, please refer to the revised Bid Solicitation {RFP} titled "T2647 Revised RFP 05/25/17."

It is the sole responsibility of the Vendor {Bidder} to be knowledgeable of all of the additions, deletions, clarifications, and modifications to the Bid Solicitation {RFP} and/or the New Jersey Standard Terms and Conditions relative to this Bid Solicitation {RFP} as set forth in all Bid Amendments {Addenda}.

All other instructions, terms, and conditions of the Bid Solicitation {RFP} shall remain the same.

**Printing: New Jersey Travel Guide, Production and Ad Sales
Bid Solicitation {RFP} #17DPP00121**

Answers to Questions

Note: Each question is referenced by the appropriate Bid Solicitation {RFP} page number(s) and section where applicable.

#	Page #	RFP Section Reference	Question (Bolded) and Answer
1	NA	General	Please let me know the previous winning bid and the amount of winning bid for this bid. The current Vendor {Contractor} for the existing Blanket P.O. {Contract}, Bid Solicitation {RFP} #13-X-22535, "Printing: NJ Travel Guide, Production and Ad Sales, Dept. of State, Office of Travel and Tourism," is Media Two LLC. Please reference the current contract at: http://www.state.nj.us/treasury/purchase/pricelists.shtml Pursuant to the current Bid Solicitation {RFP}, Section 3.2 – "Technical Specifications," "The successful Contractor shall perform the tasks outlined in this RFP in exchange for retaining all the advertising revenue for the advertising space sold . . ." Consequently, this Blanket P.O. {Contract} is revenue-generating and pays for itself through the Vendor's {Contractor's} sale of advertisements.
2	19	Section 3.3 Technical Specifications	Notch Perfect Bound is used for binding books and is not a standard specification for long-run, web-printed magazine-style productions. Suggestion: a more current and appropriate specification for a guide of this scope would be hinge-scored perfect binding using high strength glue. The preferred binding method is hinge-scored perfect binding using high strength glue. Please refer to the revised Bid Solicitation {RFP}, entitled "T2647 Revised RFP 05/25/17."
3	23	Section 3.5 Printing	To allow for holidays, weekends and overnight shipping, this may not allow enough time between SCM page approval and creation of proofs. Suggestion: change to four working days or, alternatively, a time period approved by the SCM in the FWPPS. The allowance of four (4) business days between receipt of SCM approval and provision of specified deliverables is acceptable. Please refer to revised Bid Solicitation {RFP} entitled "T2647 Revised RFP 05/25/17."
4	23	Section 3.5 Printing	Blueline Proofs are typically no longer used by magazine printers/publishers. Suggestion: change terminology to digital color proofs. The preferred terminology replacing "blueline proofs" is "digital color proofs." Please refer to revised Bid Solicitation {RFP} entitled "T2647 Revised RFP 05/25/17."

#	Page #	RFP Section Reference	Question (Bolded) and Answer
5	32	Section 4.4.1.4.2 Small Business Subcontracting Set-Aside, Blanket P.O.	Given the no-cost-to-the-state nature of the contract, how is the appropriate level of small business participation determined? If only a single project function is to be sub-contracted and no qualified in-state, registered small businesses can be identified, is the requirement waived. Please note that pursuant to Bid Solicitation {RFP} Section 4.4.1.4.2, "Small Business Subcontracting Set-Aside Blanket P.O. {Contracts}," the subcontracting of small businesses is a goal, not a requirement. Vendors {Bidders} may review a list of businesses registered as a Small Business Enterprise (SBE) and/or certified as Minority/Women-owned Business Enterprises with the State of New Jersey through the Division of Revenue's SAVI database located at: http://www.nj.gov/njbusiness/contracting/services/njsavi/.
6	38	Section 4.4.5 Price Schedule/Sheet	Past RFPs asked that bidders specify: 1) the number of free copies to be provided to New Jersey above the base 400,000-copy requirement, and 2) the cost of extra copies ordered after the initial printing. Is the State's intention to remove the free-copies component from the Price Schedule? The base 400,000-copy requirement has been changed to 430,000 copies. Please refer to Section 3.1 – "General Requirements," of revised Bid Solicitation {RFP} entitled "T2647 Revised RFP 05/25/17." The free-copies component is not a requirement of this Bid Solicitation {RFP}. Vendors {Bidders} may provide additional copies at no cost to the State.