Sole Source Notice of Intent

Agency: The Food and Drug Administration (FDA)
Posted Date: June 29, 2026
Response Date: July 06, 2026
Procurement Type: Sole Source
NAICS Code: 541990 – All Other Professional, Scientific and Technical Services

Contracting Office Address: Office of Acquisitions and Grants Services (OAGS)
Authority: FAR Part 6 (i.e. 6.302-1, Only One Responsible Source)

Subject: Notice of Intent to Award a Sole Source Contract – Access to Market Share and Survey Data for Food Supply Monitoring and Surveillance of the U.S. Market

Description: The Food and Drug Administration (FDA) intends to award a Sole Source firm-fixed price purchase order to Circana, Inc., in accordance with the authority under FAR Part 6 (i.e. 6.302-1, Only One Responsible Source). This procurement is being conducted under simplified acquisition procedures in accordance with FAR Part 13. The NAICS Code for this action is 541990 – All Other Professional, Scientific and Technical Services.

The primary objective of this requirement is to assist The Government Access to Market Share and Survey Data for Food Supply Monitoring and Surveillance of the U.S. Market.

The government expects the contractor to provide the services obtain access to national retail sales scanner data from markets representing the total U.S. for the past 5 rolling years. The access will allow FDA to continue monitoring packaged consumer goods in the U.S. market and to enable analyses that will inform policy decisions. By acquiring data access, FDA shall obtain real-time access to post market surveillance data, improve the accuracy and quality of information included in post market studies, improve the accuracy and quality of research and publications, obtain a cost effective solution for access to supplemental post market data at an enterprise level, use the information to conduct post market surveillance on FDA regulated products to predict, identify and track emerging public health benefits and threats, use the information to initiate appropriate response to ensure the safety of FDA regulated products and the public.

Responses:

Responses to this notice should be sent to Telisha Wilson at Telisha.wilson@fda.hhs.gov by July 06, 2026. This notice is not a request for competitive quotes. Any other firms desiring consideration must fully identify their interest and capability of meeting the requirements by submitting a capability statement. Any response shall undergo review to determine if it can meet the requirements. A determination by the Government not to compete this proposed requirement based upon a response to this notice is solely within the discretion of the Government.

Intended Awardee:
Circana Inc.
203 N. LaSalle Street
Chicago, IL 60601