SINGLE SOURCE JUSTIFICATION NOT EXCEEDING THE SIMPLIFIED ACQUISTION THRESHOLD

SECTION 1: IDENTIFICATION OF THE AGENCY AND THE CONTRACTING ACTIVITY

Department of State Contracting Activity	☒ Overseas Post US Embassy Morocco
Requiring Activity	Venue, Catering, and Event Production for National Day

SECTION 2: NATURE AND/OR DESCRIPTION OF THE ACTION BEING APPROVED

Approval is requested to award on a sole source basis to Chellah en Scène (Avant Scène) for the supplies and/or services described in Section 3 on behalf of the Requiring Activity.

SECTION 3: DESCRIPTION OF SUPPLIES/SERVICES REQUIRED TO MEET THE AGENCY'S NEEDS

The requirement is for a comprehensive event package for the U.S. National Day celebration scheduled for June 9, 2026, at the Chellah archaeological site in Rabat. The revised estimated value for this requirement is 1,561,269.00 MAD (which includes 1,301,057.00 MAD total base cost and a 20% TVA of 260,211.00 MAD). The required services encompass an expanded structural and technical infrastructure footprint across the venue: Catering & Beverage: A formal cocktail reception serving 1,000 guests (8 canapés per person) along with specialized tea, coffee, juices, soft drinks, and an allocated selection of 2,650 units of wine, prosecco, and premium beers, including full service, ice, and glassware. Venue Space Allocation: Full-day privatization of the Chellah site, including the Ciconia restaurant, Patio restaurant, the forum, and the main Esplanade area. Event Infrastructure & Decoration: Provision of a 40 m^2 main stage with a royal portrait and chairs, high tables, stools, and multiple bars distributed across all zones. It also includes comprehensive facility additions such as 100 stanchions, 15 specialized trash bins, a red-carpet entrance outlined with 62 structural lanterns, and the physical construction and outfitting of dressing rooms for performers. Technical Production & Lighting: High-end synchronized sound system networks (including L-Acoustics KARA II arrays, subwoofers, touring racks, and multiple Yamaha mixing consoles) paired with comprehensive stage, architectural, and ambient lighting grids deployed at the Esplanade, Ciconia alleyways, and the Forum area. Video & Synchronization Broadcasting: Multi-camera Full HD control room systems to live-broadcast the main stage feed in real time and perfect synchronization to 98" viewing monitors located in the reception areas. Signage, Banners & Branding: Production, setup, dismantling, and secure custom hanging solutions for multiple donor banners (ranging from 3x2.5m up to a significantly larger 15x3m layout), main entrance orientation maps, and localized totem signage. Logistics & Event Staffing: Operational onsite coordination utilizing an expanded

logistical workforce consisting of 10 hostesses, 14 security agents, and 25 maintenance/cleaning personnel, alongside custom printed organization team credentials and worker identification wristbands.

SECTION 4: IDENTIFICATION OF THE STATUTORY AUTHORITY PERMITTING OTHER THAN FULL AND OPEN COMPETITION

In accordance with Federal Acquisition Regulation (FAR) 13.106-1(b)(1), the Contracting Officer has deemed only one source reasonably available based on the following:

☒ Other: The contractor holds an exclusive concession for the required venue.

SECTION 5: DEMONSTRATION THAT THE PROPOSED CONTRACTOR'S UNIQUE QUALIFICATIONS OR THE NATURE OF THE ACQUISITION REQUIRES USE OF THE AUTHORITY CITED

Chellah en Scène (Avant Scène) holds the exclusive concession for managing events within the Chellah archaeological site. As the sole entity authorized to operate and provide integrated event services (catering, technical setup, and facility management) at this historic landmark, they are the only option for the US Embassy to host this event at this specific location. Market Research:
Market research confirms that no other vendor is permitted to operate within the Chellah site or provide the necessary logistical and technical integration required for this venue. As the site is a protected archaeological landmark, the use of a single, authorized concessionaire is required to ensure compliance with local regulations and site preservation standards.

SECTION 6. DETERMINATION BY THE CONTRACTING OFFICER THAT THE ANTICIPATED COST TO THE GOVERNMENT IS FAIR AND REASONABLE

By signing this justification, the Contracting Officer makes a determination that the final price to the Government of 1,657,734.00 MAD is anticipated to be fair and reasonable. This determination is based on the multi-tiered, all-inclusive nature of the logistical operational framework, full site privatization, and the unique, legally protected status of the provider at this high-profile cultural venue.

SECTION 7. CERTIFICATIONS

All reviews and approvals should be completed in the order listed unless otherwise authorized or required.

REQUIREMENTS CERTIFICATION

I certify that the facts and representations under my cognizance which are included in this Justification and its supporting acquisition planning documents, except as noted herein, are complete and accurate to the best of my knowledge and belief.

Requirements Cognizance:
SIGNATURE:

Natalie Hall

June 8, 2026

Natalie Hall
Assistant Information Officer
Public Affairs Office

Date

CONTRACTING OFFICER CERTIFICATION
I certify that this submission is accurate to the best of my knowledge, and that it contains complete information necessary to enable other officials to make an informed recommendation for approval or disapproval.

SIGNATURE:

June 8, 2026

Marc Hildwein
Contracting Officer
US Embassy Rabat

Date